



VRA Host a National Rally

1. Theme & Rally Name

- ■ Choose a rally theme reflecting your city or region
- ■ Select a memorable rally name
- ■ Confirm theme works for merchandise and branding
- ■ Finalize rally dates

2. Secure Rally Central (Host Hotel)

- ■ Identify hotel with large motorcycle-friendly parking
- ■ Confirm meeting/banquet space availability
- ■ Negotiate discounted room block for VRA members
- ■ Set booking deadline for room block
- ■ Obtain signed contract with cancellation terms

3. Ride Route Planning

- ■ Scout and ride routes in advance
- ■ Create multiple route options (short/medium/long)
- ■ Identify fuel stops and rest areas
- ■ Provide GPX files and printed maps
- ■ Assign ride leaders and sweep riders

4. Merchandise

- ■ Design rally shirts, patches, and promotional items
- ■ Include rally name and year
- ■ Calculate costs and pricing
- ■ Open pre-orders if desired
- ■ Place merchandise orders

5. Community & Entertainment

- ■ Contact city tourism department
- ■ Plan optional themed scavenger hunt
- ■ Contact local bands, comedians, or entertainers
- ■ Secure contracts and equipment needs

6. Thursday Night Banquet

- ■ Confirm banquet location (hotel or off-site)
- ■ Contact caterers and request quotes
- ■ Confirm dietary accommodations
- ■ Finalize headcount 2–3 weeks prior
- ■ Plan awards, announcements, and raffle drawings

7. Final Prep (1–2 Months Out)

- ■ Confirm hotel room block numbers
- ■ Finalize ride maps and route documents
- ■ Confirm entertainment details
- ■ Assign volunteer roles
- ■ Prepare registration materials